# UNIVERSITY OF CHICAGO Graduate School of Business

## BUSINESS 506: GAME THEORY, INFORMATION AND UNCERTAINTY, II, Spring 1995

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#### Introduction

The purpose of this course is to introduce students to a range of economic tools used to study models explicitly involving strategic behavior, information transmission and contracting in economics and finance. These tools include agency theory, signaling, and game theory. Applications are also considered as time permits.

# Course Materials

The textbook for the course is

Dynamic Economic Analysis, by Milton Harris (Oxford University Press, 1987).

This text is referred to below as Harris (1987). We will probably cover only Chapter 5 of this book, although, if there is sufficient interest and time, I may cover part of Chapter 2. There is also a course packet. A textbook that is especially useful both for background material not covered in class and for a treatment of much of the material we will cover is

A Course in Microeconomic Theory, by David Kreps (Princeton University Press, 1990).

This book is recommended but not required. It is referred to below as Kreps (1990). Also recommended is

"The Theory of Contracts," by Oliver Hart and Bengt Holmstrom, Chapter 3 in Advances in Economic Theory – Fifth World Congress, Truman Bewley, ed. (Cambridge: Cambridge University Press, 1987). <sup>1</sup>

The two books and the course packet are available from the Bookstore. All papers contained in the course packet are required reading. An approximate course schedule and a list of the contents of the course packet follows. Students are expected to read the assigned material before class. Also attached is an alphabetical reference list and the same list organized by topic. This list contains references both to readings in the packet (marked by \*) and other papers that you may find useful either to fill in your

<sup>&</sup>lt;sup>1</sup>This paper is not included in the packet because Cambridge University Press will not give permission to reprint it. I have a copy.

Business 506 Syllabus, Spring 1995, p. 2

background or to pursue further any of the topics covered. In the list organized by topic, some entries are marked by (S). These are suggested if you want to read one or two additional papers in an area covered in class. The list of references is not intended to be an exhaustive bibliography of papers in the areas covered in this course. It is simply a list of articles and books that I have found to be interesting or that are considered classics. Further references may be found in the reference lists of these articles.

# Grading

Homework: To "practice" concepts covered in the course, homework will be required from time to time. The homeworks will not be graded, however, to make sure that you take them seriously, each assignment conscientiously done and handed in will count one point toward your final grade. Seven assignments are planned (these are in your course packet). Although I will not discuss the homeworks in class, answers will be distributed.

Final Exam: The remainder of your grade will depend entirely on your performance on a take-home final examination. The exam will require students to construct their own model of a given phenomenon and draw implications from it. The score on this exam will reflect the extent to which the model "captures" the given phenomenon, is tractable and the student is able to draw interesting implications from it. A copy of last year's exam and answer is in the packet.

## Office Hours

Please call me at 312-702-2549, send me email at milt@uchicago.edu, or see me during class to set up an appointment.

Business 506 Syllabus, Spring 1995, p. 3

## APPROXIMATE CLASS SCHEDULE

Week	Торіс	Reading
1-2	Static Agency Theory	Holmstrom (1979) *Kreps (1990, Ch. 16)
3	Validity of First-order Approach	Milgrom (1981) Rogerson (Nov. 1985) *Kreps (1990, Ch. 16)
4	Multi-task Agency Theory	Holmstrom and Milgrom (1991) *Kreps (1990, Ch. 16)
5	Dynamic Agency Theory	Rogerson (Jan. 1985)
6-7	Static Signaling	Riley (1979) *Kreps (1990, Ch. 17)
7-8	Application of Signaling	Rothschild/Stiglitz (1976)
8-9	Sequential Equilibrium and the Revelation Principle	Harris (1987, Ch. 5) *Kreps (1990, Chs. 11, 12, 13, 18)
10	Refinements of Sequential Equilibrium	Cho/Kreps (1987) Banks/Sobel (1987) *Kreps (1990, Chs. 12, 13)

<sup>\*</sup>Reading is optional.

Business 506 Syllabus, Spring 1995, p. 4

#### CONTENTS OF COURSE PACKET

This Syllabus Homework Assignments Final Exam from previous year

#### ARTICLES

## Agency Theory

- Holmstrom, B. (1979), "Moral Hazard and Observability," The Bell Journal of Economics 10, Spring, 74-91.
- Milgrom, P. (1981), "Good News and Bad News: Representation Theorems and Applications," The Bell Journal of Economics 12, Autumn, 380-391.
- Rogerson, W. (1985), "The First-Order Approach to Principal Agent Problems," *Econometrica 53*, November, 1357-1367.
- Rogerson, W. (1985), "Repeated Moral Hazard," Econometrica 53, January, 69-76.
- Holmstrom, B. and P. Milgrom (1991), "Multi-Task Principal-Agent Analyses: Incentive Contracts, Asset Ownership, and Job Design," Journal of Law, Economics, and Organization 7, 24-52.

#### Static Signaling and Adverse Selection

- Riley, J. (1979), "Informational Equilibria," Econometrica 47, 331-360.
- Rothschild, M. and J. Stiglitz (1976), "Equilibrium in Competitive Insurance Markets," Quarterly Journal of Economics 90, 629-650.

### Games of Incomplete Information and Sequential Equilibrium

- Cho, I. K. and D. Kreps (1987), "Signaling Games and Stable Equilibria," Quarterly Journal of Economics 102, May, 179-221.
- Banks, J. and J. Sobel (1987), "Equilibrium Selection in Signaling Games," Econometrica 55, pp. 647-661.

Business 506 Syllabus, Spring 1995, p. 5

#### ALPHABETICAL REFERENCE LIST

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- Akerlof, G. (1970), "The Market for 'Lemons': Quality Uncertainty and the Market Mechanism," Quarterly Journal of Economics 84, 488-500.
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  - Butters, Gerard (1977), "Equilibrium Distributions of Sales and Advertising Prices," Review of Economic Studies. 465-491.
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    Review of Economic Studies, October, 499-516.
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  - Crawford, V. (1985), "Efficient and Durable Decision Rules: A Reformulation," Econometrica.

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<sup>&</sup>lt;sup>2</sup>Center for Mathematical Studies in Economics and Management Science.

#### REFERENCES BY TOPIC

See alphabetical list for complete references. Asterisk (\*) indicates inclusion in course packet, (S) indicates papers that are Suggested for those wishing to read one or two additional papers in an area to be discussed in class.

# Surveys and General References

- (S) Hart and Holmstrom, "The Theory of Contracts"
  Intrilligator, Mathematical Optimization and Economic Theory
- (S) Kreps, A Course in Microeconomic Theory
  Laffont, The Economics of Uncertainty and Information
  Rasmusen, Games and Information
  Tirole, The Theory of Industrial Organization

#### II. Foundations

- A. Utility theory, risk aversion, and stochastic dominance DeGroot, Optimal Statistical Decisions
  Dreze, "Axiomatic Theories ..."
  Herstein and Milnor, "An Axiomatic Approach ..."
  Kahneman and Tversky, "Prospect Theory ..."
  Machina, "A Stronger Characterization ..."
  Mossin, Chapter 2 of Theory of Financial Markets
  Pratt, "Risk Aversion in the Small ..."
  Ross, "Some Stronger Measures of Risk Aversion ..."
  Rothschild and Stiglitz, "Increasing Risk I ..."
  Rothschild and Stiglitz, "Increasing Risk II ..."
- B. <u>Information theory</u>
  Auman, "Agreeing to Disagree"
- (S) Geanakoplos, "Common Knowledge" Milgrom, "An Axiomatic Characterization of Common Knowledge" Milgrom and Roberts, "Relying on the Information of Interested Parties"
- S) Milgrom and Stokey, "Information, Trade and Common Knowledge" Stokey, "A Simple of Proof of Blackwell's Theorem"
- C. <u>Search</u>
  Butters, "Equilibrium Distributions of Sales and ..."
  Rothschild, "Searching for the Lowest Price ..."

## III. Agency and Theory of Contracts

#### A. Static Models

1. One agent, one principal

# Business 506 Syllabus, Spring 1995, p. 15

- Demski and Sappington, "Delegated Expertise"
- Diamond, "Financial Intermediation and ..." Gibbons and Murphy, "Relative Performance Evaluation ..."
- (S) Grossman and Hart, "An Analysis of the Principal-Agent ..." Grossman and Hart, "Corporate Financial Structure ..."
- (S) Harris and Raviv, "Optimal Incentive Contracts ..." Harris and Raviv, "Some Results on Incentive Contracts ..."
- (\*) Holmstrom, "Moral Hazard and Observability"
- (\*) Holmstrom and Milgrom, "Multi-Task Principal-Agent Analyses ..." Holmstrom and Milgrom, "Regulating Trade Among Agents" Jensen and Meckling, "Theory of the Firm ..." Maskin and Tirole, "The Principal-Agent Relationship with an Informed ..."
- (\*) Milgrom, "Good News ..."

  Mirrlees, "The Theory of Moral Hazard ..."
- (\*) Rogerson, "The First-Order Approach ..."

  Ross, "The Economic Theory of Agency ..."

  Shavell, "Risk Sharing and Incentives ..."
- Many agents
   Aron, "Ability, Moral Hazard, and Firm Diversification"
   Demski and Sappington, "Optimal Incentive Contracts ..."
   Green and Stokey, "A Comparison of Tournaments ..."
- (S) Holmstrom, "Moral Hazard in Teams"
- (\*) Holmstrom and Milgrom "Multi-Task Principal-Agent Analyses ..."
- (S) Holmstrom and Milgrom, "Aggregation and Linearity ..."
- (S) Lazear and Rosen, "Rank-Order Tournaments ..."

  Nalebuff and Stiglitz, "Prizes and Incentives ..."

## B. Dynamic Models

- (S) Bizer and DeMarzo, "Labor Contracts with Banking"
- (S) Fudenberg, Holmstrom and Milgrom, "Short Term Contracts and ..." Fudenberg and Tirole, "Moral Hazard and Renegotiation ..." Holmstrom, "Managerial Incentive Problems ..." Lambert, "Long-Term Contracts and Moral Hazard" Radner, "Repeated Principal-Agent Games ..."
- (\*) Rogerson, "Repeated Moral Hazard"

#### IV. Games of Incomplete Information

- A. General
- (S) Fudenberg and Maskin, "The Folk Theorem ..." Fudenberg and Tirole, "Perfect Bayesian and Sequential Equilibria: ..." Harris, Chapter 5 of Dynamic Economic Analysis Harris and Townsend, "Allocation Mechanisms, Asymmetric Information, ..." Harsanyi, "Games with Incomplete Information ..." Kolberg and Mertens, "On the Stability of Equilibria" Kreps and Wilson, "Sequential Equilibria"

Myerson, "Incentive Compatibility and ..."
Selten, "Re-examination of the Perfectness Concept ..."
Townsend, "Information Constrained Insurance: ..."

- B. Efficiency concepts
- (S) Crawford, "Efficient and Durable Decision Rules ..."
- (S) Harris and Townsend, "Resource Allocation ..."
- (S) Holmstrom and Myerson, "Efficient and Durable Decision Rules ..." Myerson, "Mechanism Design by an Informed Principal" Myerson and Satterthwaite, "Efficient Mechanisms for ..." Wilson, "Information, Efficiency and the Core of an Economy"
- C. Auctions, Pricing Schemes, and Other Bidding Models
  Fishman, "Preemptive Bidding and the Role ..."
  Harris and Rayiv, "Allocation Mechanisms and the Design ..."
- (S) Harris and Raviv, "A Theory of Monopoly Pricing Schemes ..." Holt, "Competitive Bidding for Contracts ..." Laffont and Tirole, "Repeated Auctions of Incentive Contracts, ...' Maskin and Riley, "Optimal Auctions with Risk Averse Buyers"
- (S) Matthews, "Selling to Risk Averse Buyers
- (S) Myerson, "Optimal Auction Design"
   Milgrom, "Auction Theory"
   Milgrom, "A Convergence Theorem ..."
   Milgrom, "Rational Expectations, Information Acquisition ...'
- (S) Milgrom and Weber, "A Theory of Auctions ..."
  Riley and Samuelson, "Optimal Auctions"
- (S) Shleifer and Vishny, "Large Shareholders and ..."
   Vickrey, "Counterspeculation, Auctions, ..."
   Wilson, "A Bidding Model of Perfect Competition"
- D. Implementation
  Dasgupta, et. al., "The Implementation of Social Choice Rules:..."
  Green and Laffont, "Posterior Implementability ..."
  Palfrey and Srivastava, "Implementation with Incomplete ..."
- E. Bargaining
  Chatterjee and Samuelson, "Bargaining Under Incomplete ..."
  Cramton, "Bargaining With Incomplete Information ..."
  Farrell and Gibbons, "Cheap Talk Can Matter ..."
  Fudenberg, et. al., "Infinite-Horizon Models of Bargaining ..."
  Grossman and Perry, "Sequential Bargaining ..."
  Gul, et. al., "Foundations of Dynamic Monopoly ..."
  Rubinstein, "A Bargaining Model with ..."
  Samuelson, "Bargaining Under Asymmetric Information"
- F. Signaling

# Business 506 Syllabus, Spring 1995, p. 17

- 1. Static
- (S) Akerlof, "The Market for 'Lemons' ..."

  Grinblatt and Hwang, "Signalling and the Pricing of ...'
- (S) Leland and Pyle, "Informational Asymmetries, Financial ..." Milgrom and Roberts, "Limit Pricing and Entry ..." Miller and Rock, "Dividend Policy Under ..." Myazaki, "The Rat Race and Internal Labor Markets"
- (\*) Riley, "Informational Equilibria" Ross, "The Determination of Financial Structure ..." Spence, "Job Market Signalling" Welch, "Seasoned Offerings, Imitation Costs, and the Underpricing of ..."
- 2. Dynamic
- (\*) Banks and Sobel, "Equilibrium Selection in Signaling Games"
- (\*) Cho and Kreps, "Signaling Games and Stable Equilibria"
- (S) Grossman and Perry, "Perfect Sequential Equilibrium"
- (S) Harris and Raviv, "A Sequential Signalling Model ..."
- 3. <u>Multidimensional</u>
  Matthews and Moore, "Monopoly Provision of Quality ..."
- (S) Milgrom and Roberts, "Price and Advertising ..."
- G. Adverse selection
- (S) Baron and Myerson, "Regulating a Monopolist ..."

  Chan and Leland, "Prices and Qualities in Markets ..."
- (S) Gale and Helwig, "Incentive Compatible Debt Contracts ..." Harris and Holmstrom, "On the Duration of Agreements ..." Maskin and Riley, "Monopoly with Incomplete Information" Mirrlees, "An Exploration in the Theory of ..."
- (S) Rock, "Why New Issues Are Underpriced"
- (\*) Rothschild and Stiglitz, "Equilibrium in Competitve Insurance ..." Stiglitz and Weiss, "Credit Rationing in Markets ..."
- (S) Townsend, "Optimal Contracts and Competitive Markets ..." Townsend, "Optimal Multiperiod Contracts and ..." Wilson, "A Model of Insurance Markets ..."
- H. Reputation
  - Ausubel and Deneckere, "One is Almost Enough ..."

    Klein and Leffler, "The Role of Market Forces ..."
- (S) Kreps and Wilson, "Reputation and Imperfect Information" Kreps, et. al., "Rational Cooperation in ..."
- (S) Milgrom and Roberts, "Predation, Regulation, and ..." Mussa and Rosen, "Monopoly and Product Quality"
- (S) Rogerson, "Reputation and Product Quality"
  Shapiro, "Consumer Information, Product Quality, ..."